

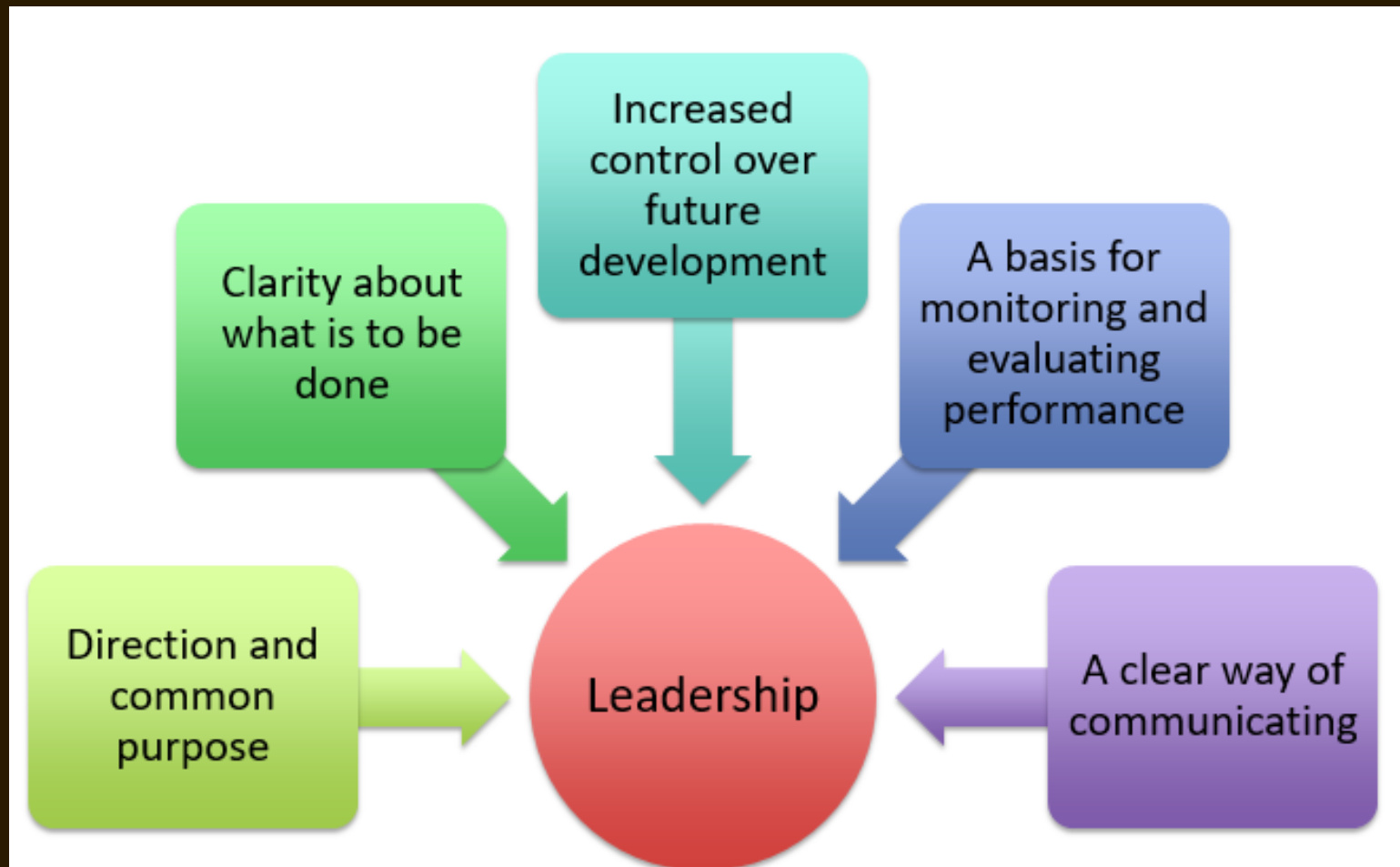
Rotary
Rosebud-Rye



STRATEGIC PLAN

2020 – 2025

Outcomes and Results of Consultation and Visioning for the Future



WHY DO WE NEED A STRATEGIC PLAN?

KEY ASPECTS OF OUR ACTIVITIES



- **What** is the social challenge that we are addressing – and how do we believe that we can make a difference?
- **Where** will we play?
- **How** will we succeed?
- **What skills** – individually and collectively – will we need?

INITIAL GROUND WORK (STARTED MARCH 2019)

ABOUT OUR COMMUNITY

- Population Ages / Changes
- Household types (lives alone, etc.)
- Ancestry
- Level of schooling
- Weekly income
- Volunteers (70% do not volunteer)
- People/ages needing help



TWO SIDES OF THE SAME COIN – BUT DIFFERENT SIZED COINS

Rye, Tootgarook, St Andrews Beach:

Population: 12,741, 13,332 by 2036 (up 4.64%)

Dominant age: 70 – 84

Seifa – 993.0

6.3% of people earn \$1750/week gross

Rosebud, Capel Sound, McCrae, Boneo, Fingal, Cape Schanck

Population: 23,893, 27,348 by 2036 (up 14.46%)

Dominant age: 65 – 60

Seifa – 968.4

5.1% of people earn \$1750/week gross

*Largest increase is forecast for the 35-39 years age group (5.3%)

Key findings

In 2016, the dominant age structure for persons in Rye - Tootgarook - St Andrews Beach was ages 65 to 69 , which accounted for 7.6% of the total persons.

The largest increase in persons between 2016 and 2026 is forecast to be in ages 75 to 79 , which is expected to increase by 267 and account for 6.4% of the total persons.

The largest 5 year age group in 2026 is 65 to 69 years, with a total of 953 persons.

Key findings

In 2016, the dominant age structure for persons in Rosebud - Capel Sound - McCrae - Boneo - Fingal - Cape Schanck was ages 65 to 69 , which accounted for 7.9% of the total persons.

The largest increase in persons between 2016 and 2026 is forecast to be in ages 35 to 39 , which is expected to increase by 362 and account for 5.3% of the total persons.

The largest 5 year age group in 2026 is 65 to 69 years, with a total of 1,919 persons.

NEXT STAGE OF GROUND WORK (MARCH 2019)

SWOT

- Strengths (what we do well)
- Weaknesses (what are our challenges)
- Opportunities (what could we do better, more or, or start)
- Threats (what are others doing that can cause us harm)



BASED ON OUR IDEAS AND INPUT



RESULTS OF OUR
QUESTIONNAIRES

RESULTS OF OUR
VISION WORKSHOP

WHAT OTHER QUESTIONS WE
SHOULD BE ASKING?



OUR ROTARY VISION



Together we see a world where people unite and take action to create lasting change across the globe, in our communities and in ourselves.

OUR ROTARY MISSION



We provide service to others, promote integrity and advance world understanding, goodwill and peace through our fellowship of business, professional and community leaders.

OUR ROTARY VALUES



Fellowship

Integrity

Diversity

Service

Leadership

1. YOUTH

(YOUTH AND STUDENT SERVICES DIRECTOR)

- Sponsorship of youth to participate in RAWCS (Member votes recorded - 14)
- Inspire families to encourage youth involvement in Rotary (12)
- Well established 'Youth in Search' program (9)
- All 9 Youth Programs are supported (7)



1. YOUTH (YOUTH AND STUDENT SERVICES DIRECTOR)

- Continue involvement in **current** youth programs:
 - Science Experience
 - NYSF - National Youth Science Forum
 - RYPEN – Rotary Youth Program of Enrichment
 - RYLA – Rotary Youth Leadership Awards
 - School Scholarships
 - Primary schools: Rye, Tootgarook, Boneo, Rosebud and Eastbourne
 - Secondary school: Rosebud Secondary College (including Japanese Scholarship)



YOUTH CONT'D

- Continue involvement in current youth programs cont'd:
 - **World Challenge** (biannual expedition – Years 10 and 11)
 - **Southern Peninsula Primary Schools Music Camp**
 - **MUNA** (Model United Nations of Australia)

and new:

- Inspire families to encourage youth involvement in Rotary
- Sponsor youth to participate in RAWCS



2. COMMUNITY SERVICE

(COMMUNITY SERVICES AND FUNDRAISING DIRECTOR)

- Co-joined 'play space' to eliminate drug & alcohol abuse (Member votes recorded 12)
- Connect and involve alumni (9)
- Promotion of school scholarships (8)
- Exercise stations in Rotary park (8)
- Employability of volunteers improved (6)
- Improved warehouse services (2)



2. COMMUNITY SERVICE

(COMMUNITY SERVICES AND FUNDRAISING DIRECTOR)

- Club initiates a project that will help to reduce (rather than eliminate) drug and alcohol abuse on the Southern Peninsula
- Club connects and involves Rotary alumni
- Club installs exercise stations in Park



3. ROTARY FOUNDATION

(INTERNATIONAL SERVICE
AND FOUNDATION
DIRECTOR)

- We promote eradication of Trachoma
(Club Member Votes 15)
- Biggest District Grant consumer (11)
- Each Club member wants to be a member of the Centurion Club (9)
- We have 3 major \$10,000 donors (7)



3. ROTARY FOUNDATION

(INTERNATIONAL SERVICE AND FOUNDATION DIRECTOR)

- Being the biggest District Grant 'consumer', promote the Centurion Club
- Promote the eradication of Trachoma



4. INTERNATIONAL SERVICE

(INTERNATIONAL SERVICE AND FOUNDATION DIRECTOR)

- Clean water and sanitation program developed (Club Member Votes 16)
- Hosted or sent a Vocational Training Team (14)
- Global grant obtained (8)
- Developed International Sister Clubs (3)



4. ROTARY INTERNATIONAL SERVICE

(INTERNATIONAL SERVICE AND FOUNDATION DIRECTOR)

- Club hosts or sends a Vocational Training Team
- Club obtains a Global Grant and develops a clean water and sanitation program



5. VOCATIONAL SERVICE

(MEMBERSHIP AND VOCATIONAL SERVICE DIRECTOR)

- Range of business awards
(Club Member Votes 11)
- Additional business breakfasts (10)
- Become more involved in local business (10)
- Increased vocational visits (9)
- Rotarian behind the badge (9)
- Promote club projects (7)
- Small business forum/mentoring (7)
- Promote business networking/lunch (5)
- 4-Way Test speech contest (4)
- Job Connexions Program (3)

5. VOCATIONAL SERVICE

(MEMBERSHIP AND VOCATIONAL SERVICE DIRECTOR)

- Club develops a range of business awards (potentially focused on small businesses)
- Club becomes more involved in local business
- Club organises additional business breakfasts
- Club includes segment on 'Rotarian behind the badge' at Club meetings
- Club increases vocational visits



6. CLUB ADMINISTRATION

(SHARED
RESPONSIBILITY – INC.
MEMBERSHIP DIRECTOR)

- Improved ‘shadowing’ of Committee Chairs (Club Member Votes 12)
- E-meetings and ‘Go To’ meetings convened (11)
- New Member orientation/induction program developed (11)
- Membership mentoring (10)
- One (1) new Club member on Board each year (10)
- Exit interviews conducted (2)

6. CLUB ADMINISTRATION

- Club continues to manage current operations efficiently and effectively
- Club continues to be financially viable and accountable
- Club continues to build future leadership of the Warehouse and Op Shop
- Club continues to conduct business that is well communicated to members
- Club investigates e-meetings and the use of technology for meetings (e.g. online meetings using the 'Go to meetings' application)
- Club develops a plan for mentoring and shadowing Club Committee Chairs (consider mentoring for members also)
- A New Member Orientation/Induction Pack be designed and implemented
- Club ensures Board membership includes one Club member new to the Board each year (promoting turnover and succession planning)





ALIGNMENT WITH
ROTARY INTERNATIONAL
STRATEGIC PLAN?

IMPACT ✓

REACH ✓

ENGAGEMENT ✓

ADAPT ✓

FRAMING SUCCESS (REF: RI)

- Define leadership by mindset and approach - not labels or titles
- Highlight connections with communities – not the individual
- Clarify the type of impact Rotary makes, i.e.
 - Community impact
 - Scaled globallyleading to lasting change

AND

An opportunistic approach

We build lifelong relationships

We honour our commitment

We connect diverse perspectives

We apply our expertise to solve social issues

We open up opportunities for others as well as ourselves

A FEW OF
OUR
FAVORITE
THINGS



COME JOIN US
ON OUR JOURNEY!

