

Rotary  
Rosebud-Rye



Rotary  
Districts of  
Victoria



# Annual Report 2023-2024<sup>e</sup>



**Rotary Club of Rosebud-Rye Inc.**

ABN: 64 581 598 375

26 Henry Wilson Drive, Rosebud VIC 3939  
[www.rosebudryerotary.org.au](http://www.rosebudryerotary.org.au)

(03) 5982 6505

In giving us the theme for the 2023–2024 Rotary year – **Create Hope in the World**, Rotary International President Gordon McNally emphasised the importance of Rotary's focus area – **peace building and conflict resolution** – in **creating hope in the world**.

He stressed the power of **continuity** – continuing Rotary's good work, particularly in creating a polio free world – and also for us to focus on an area close to his heart .... **mental health** .... it begins with each of us looking after each other.



Rotary International President  
2024–2025 Gordon McNally.

### Rotary's Vision Statement:

"Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities and in ourselves"

*Cover: Some of the Club Members who attended 'Create Hope in the World' Lunch - with RI President Gordon McNally and Professor Patrick McGorry. 2 June 2024.*

## Projects

## Details

## Outcome

### Rotary Opportunity Warehouse

32 Volunteers cover 6 hours x 7 days/week (10am – 4pm). Additionally 8am - 10am for cleaning, sorting, etc. 5 of these volunteers work 8 hour shifts, the majority of the remainder vary between 2 hours and 5.5 hours

- \$5,000+ worth of goods in kind donated to families in need through local agencies and Our Village
- Net income \$142,000 raised to donate to local and national causes

### Rotary Op Shop

24 Volunteers cover the 6 hours each weekday when the Op Shop is open. 75% of these wonderful people work one x 3 hour shift per week and 25% work 2 x 3 hour shifts per week.

- People supported. Community cohesion promoted. Rotary's presence visible at shopping centre
- Net surplus \$12,000 raised and donated to local and national causes

### Gifts in Kind

The generosity of our community who donate their pre-loved goods – and the energy and commitment of the amazing volunteers led by the supervisors and Manager Elizabeth (Libby) Wilson have made this possible

- \$5,000+ worth of goods donated for families in need, through local agencies and Our Village
- Creating hope in the world



# President's *review*

*Heather Barton AM, President 2023–2024*

How fortunate we are to be part of such a force for good that is Rotary – as well as belonging to a Club that is, in my opinion, very special. Special in that each of us shares the same ideals and wants to make a difference.

Each of us carry the hallmarks of our club: respect and loyalty, kindness and friendship – and we are authentic! In this, I believe that, together, we have carried out the International President's challenge – we care about one another, we roll up our sleeves to meet our many obligations, whilst at the same time can have robust conversations and walk away friends.

Being a part of Rotary International means that we have four objectives – and it is on these four objectives that we reflect on our achievements for the year:

1. Enhance participant engagement
2. Expand our reach
3. Increase our ability to adapt
4. Increase our impact

## Enhancing Participant Engagement

It is no secret that a great 'member experience' is key to retaining members as well as engaging new members. With growing our membership a major goal for the year, our **speaker program** was a high priority in 2023–2024. The planned program was aimed at speakers in four main categories:

- (1) **Expanding our reach and building local relationships** – learning more from local people and organisations to build our local knowledge and networks, as well as being seen as Rotary at work. Reaching out to other Rotary clubs too, we welcomed Dromana and Mount Martha to Club meetings, and worked with Sorrento on two projects.
- (2) **Keeping informed and relevant** – Keeping up with the latest and learning through presentations by our representatives at the Local, State and Commonwealth levels of government.
- (3) **Monitoring our impact** – Checking .... are we making a difference? – reports from organisations that have received our support – as well as those who seek our support.

- (4) **General Interest** e.g. tackling homelessness, pro bono legal support availability, mechanical beach cleaning – and a few wild cards like handling the 3D generated body parts created to help anatomy students in Africa learn their craft, or Pat's hilarious reminiscences on his recruiting practices for RC Rye during at the 45 year anniversary evening.

It



*Our 2023–2024 Board Members: Adele, Mandy, Gordon, Neil, Libby, Philip, Marilyn*



Thank you to the hospitality team for the smooth running of our weekly meetings inc. Lorraine Williams, Lee Goulden, Gael Traa, Adele Mee, Barry Osborne, and Bernard Wong.

To help build members' knowledge about Rotary, a comprehensive **Induction Handbook** was written and distributed to all members.

While we were disappointed that District 9820's last Conference was cancelled, we do thank Lee Goulden as our On To Conference Coordinator.

## Expanding Our Reach

We developed our tools for marketing:

- revised our **3-fold brochure**,
- created **two new member recruitment publications** (short and long),
- produced **two new professional advertisements** for the Op Shop and Warehouse for the Peninsula Trade Directory,
- **Facebook** page updates, thanks to Gail Traa,
- **Website** updates

We welcomed **three new members** to the Club – Stan Ice, Helena Cargill (who did not continue) – and Wes Pinchen.

Thanks to Mandy Oldridge for her work early in the year as Membership Director before diverting her time and energies elsewhere.

Another feature has been our championing of the Peninsula Rotaract 2.0 Club, officially re-founded on 27 April 2024. Lily Setnik, a Club-sponsored RYLA participant, returned inspired to re-create the club and has been the driving force; we have been proud to provide support in various ways.

**Sponsorships.** We continued Platinum Sponsorship of the Peninsula Film Festival. Thanks to Philip Hedley and Libby Wilson for speaking on our behalf during the Festival. We also added the Rye Junior Gift to our sponsorships this year and thank Neil Stitt for representing us at this event.

Expanding our reach includes the Environment and we continue support the Peninsula Trail development. Thanks to Gordon Hollonds, Environment Director who resigned as a Director but keeps us up to date with developments..

## Increasing our Ability to Adapt

Venturing into the Diversity, Equity and Inclusion space, we welcomed local Gurindjii woman Deb Mellett to speak at a Club meeting.

We negotiated the introduction of an Acknowledgement of Country and of those who have gone before us, which is used on occasion.

## Increasing our Impact

Knowledge gained from two previous community consultations (a) youth and (b) community has continued to inform our work, and help us gain maximum return on effort and investment. See the impact of our work elsewhere in this report.

None of this would have been possible without the incredible consistent contribution and support of members and their families and our volunteers. Sincere thanks to

- Board Members and particularly Secretary Philip Hedley and Treasurer Libby Wilson
- Rye Market Team
- Rosebud Market Team
- Pat Sansonetti's Sausage Sizzle Team
- NYE First Responders Team

and those who were part of the teams who participated in many other activities, such as the RC Sorrento Motor Show, the Southern Peninsula Amateur Radio Club's swap meet, Rock 'n Rods Festival, Peninsula 2.0 RC's Duck Race and the District Changeover Dinner heralding the new District 9815.

Finally, the Warehouse and Op Shop: Under Libby Wilson's leadership and tireless efforts and her loyal volunteer team, the Club has continued to achieve 'way above its weight' recording another successful year.

Being your President has been a very special privilege and I thank you for having the confidence in me to do this job.

Thank you all so much for your contribution, your support – and most of all, your friendship.



# Youth *report*

***Congratulations to the Youth Team of Neil Stitt, Jo McPherson, Libby Wilson, and Claire Burns on another big – and highly successful – year.***

Building on our long history of supporting young people, our local relationships with the five local primary schools have strengthened – Rosebud, Rye, Eastbourne, Tootgarook, Boneo, as well as with Rosebud Secondary College.

Each primary school was invited to share their priorities with some schools opting to retain the end of year Awards program and others opting for other support such as purchasing science equipment at Eastbourne, supporting seven Rye students to attend camp, and purchasing literacy support software for a program at Tootgarook.

Our partnership with Rosebud Secondary College deepened and our investment in disengaged students involved in the BEAM (Belonging Engagement and Meaning) program has continued for a second year. And the impact of this investment? Outcomes reported at a Club meeting by the BEAM Coordinator:

- Student independence to turn up to the weekly mentor sessions
- Excellent attendance at sessions
- Positive student engagement; also classroom teachers have noticed this positive engagement transferring to class in many instances
- Mentors expressed a sense of purpose and appreciate being involved

Assisted by three District Grants, we were once again able to fund three Hardship Scholarships for Rosebud Secondary College students in need.

Two students were sponsored to attend the National Youth Science Forum, and others to attend the Science Experience for Years 10/11 students.

Two senior students acted as the 'Myanmar delegation' to Rotary District 9815 MUNA (Model United Nations Assembly).

Funding was also provided towards a BASE Camp for neuro-diverse students unable to attend regular camps, the World Challenge expedition 2024–25 year to Cambodia and Vietnam as a community service/leadership/personal challenge program and new science equipment.

Our partnership with Young Change Agents, who received Victorian Government funding of \$143,000 continued, and through this endeavour 900 primary and secondary students have been positively impacted over the past two years.

We supported RC Sorrento's Musical Enrichment Program, acting as chaperones for 130 primary school students and teachers from 7 local primary schools on a trip to Hamer Hall to participate in an interactive performance of the Melbourne Symphony Orchestra's Classic Kids program – The Peasant Prince.







*In Creating Hope in the World .....*







*ell*



*...we've had fun along the way*





# Treasurer's *report*

*Elizabeth Wilson, Treasurer, Rotary Club of Rosebud-Rye Inc.*

This year the Rotary Op Shop was transferred from the Incorporated to the Enterprises Entity, resulting in both retail businesses being under the one Entity. A second Sausage Sizzle was introduced to the Incorporated Entity, and this is run monthly at Rosebud Primary School's 'Heart of the Community' Rosebud Market.

	\$000
Rotary Revenue	210
Other Revenue	18
Expenses (excluding Depreciation)	96
Depreciation	42
Donations	47
Net Profit (Surplus)	43

- All payments have been made as they came due. When possible, extra payments were made resulting in a reduced amount to pay overall.
- At 30th June 2024 the total Net Assets (Equity) of the Club were \$1,422.849 against \$1,380,029 at 30th June 2023



## FUNDRAISING ACTIVITIES

Details of the results for each fundraising activity are available in the Auditor's Report.

## ACKNOWLEDGEMENTS

Thanks to all the volunteers and Club members for their contribution to the fundraising activities over the past year. Thanks also to our Bookkeeper Sandi Kenny-Row for her support and commitment and to Bernard Wong, Philip Hedley, Jo McPherson, Claire Birch and Dawn Martin who assist with the banking.

\$400,000

\$750,000

Grants



# International *report*

*Sandra Fiedeldy, International Director*

It was a very exciting year for International, with lots of ups and downs .... and a lot of learning for its Director! As happens when you look back at the monthly reports, you get to see how persistence pays off and the impact that Rotary makes outside our home country.

The year started with me being in Nepal, so a fitting place to understand the real needs of local people and the opportunities for Rotary, both for our club and partner clubs RC Mahaboudha, RC Patan and RC Kathmandu Mid-Town.

After sharing the idea for a sustainable garden at KOSHISH, a local mental health facility, RC Patan suggested we apply for a District grant. Disappointingly, we were unable to find support from the other clubs. It was a steep learning curve that led to looking for alternative pathways that would resonate with the other clubs. And so, the germ of an idea emerged ... to accompany Rotaractors to Nepal, so they could experience Rotary in action internationally. Unsurprisingly, it didn't take much convincing Lily Setnik and her friends who had been working to refound the Peninsula 2 Rotaract Club. They were in!

Over the year, the idea developed to include a partnership opportunity with TIO (a major eye hospital in Kathmandu which has a long connection with The Fred Hollows Foundation). Our club agreed to contribute to the printing of an activity book for child eye patients there. And after many conversations, our Rotaractors will now participate in a health camp with TIO doctors and alongside Rotaractors from the RC Mahaboudha. We also received a request from the RC Kathmandu Mid-Town to paint a mural based on Rotary's 7 Areas of Focus at a local school. *(Trip to Nepal November 2024)*

These will be life-changing experiences for our Rotaractors, with projects designed to inspire and grow Rotaract throughout the whole of District 9815 and at the same time, send a clear message to the broader community that Rotary is for all ages.

And that's not all for this incredible year!

One of the ways we supported End Polio Now was by attending the annual Movie Night, organised by RC Dromana. Those who attended were all deeply moved by the biographical story of Robin Cavendish who became paralysed from the neck down by polio at the age of 28 in the late 1950's.

Another inspiring cause we supported was through attending the Interplast Dinner organised by RC Dromana, which led us to contribute towards scholarships for local nurses. Interplast provides life changing plastic and reconstructive surgery – so it was a no-brainer to support them.

We also supported the Rotary Foundation, Rotary International End Polio Fund, Rotarians Against Malaria World Fund (RAM), and the Morocco flood relief fund.

Just saying..... we can be very proud to call ourselves Rotarians.



# Community *report*

## **Marilyn Merrifield, Community Director**

Once again, we have worked with members of our community within Rosebud, Rye and beyond, to help support people who are doing it tough, who are looking to support for their endeavours, and to help further build a stronger community.

As part of this work, we have contributed funds for

- Story Dogs (assistance for students in the school setting),
- the Rosebud Police Senior Citizens Register,
- Tootgarook Netball Club,
- supporting families in need, and
- Seawinds Community Hub to purchase a new dishwasher for their Early Learning Centre's Kitchen and for promotional activities.

Thanks also to Barry and Lynne Irving, new member Stan and Leanne Ice, Darren and Kate McGrath and Bernard Wong for, again, doing us proud on New Years Eve by cooking up a storm for the first responders before they headed out for the evening.

In support of Rotary International President Gordon McNally's theme, a \$10,000 donation was made to Australian Rotary Health, focussed on Mental Health research.

Once again, we also supported the organisers of the Rosebud Rock 'n Rods Festival, and Southern Peninsula Amateur Radio Club's big annual event. The Peninsula Film Festival has gone from strength to strength and we were able to be closely involved as a Major Sponsor, as well as speaking at two of the events.

Finally, this report would not be complete without mentioning the Food Van – which has been a source of fun, friendship – and fundraising – and Rotary being seen out and about in the community.

It was a sad day when it became clear that it was no longer viable for the old and trusty Land Cruiser to be repaired again, and so it was sold. This effectively meant that the Food Van was no longer able to be used, except for special occasions when other towing vehicles could be found. The decision has subsequently been made to sell the Food Van also.





# More of our Projects



## Projects

## Details

## Outcome

Legendary Sausage Sizzle (outside Rye Woolworths)

Thanks to Pat, Manuela, Bernard, Lorraine, Philip, Stan and others for this huge commitment - sometimes weekly - from early morning until mid-afternoon Saturdays

- Rotary's presence visible locally
- Net surplus \$10,800 raised to donate to local, national and international causes

Rosebud 'Heart of the Community' Market - new in 2023-2024 year

We were approached by Rosebud Primary School to set up our stall and sell our Bacon and Egg Rolls and Sausage Sizzle. Thanks to Libby who took the lead on this new endeavour, Pat and the team who bring the gear - and the willing workers including Lorraine, Jo, Pat, Manuela, Philip, Gael, Gordon, and Michele.

- Support for Rosebud Primary School who run the market. Rotary's presence visible locally.
- Expanding our reach
- Net surplus \$4,730 raised to donate to advertised local causes

Rotary Monthly Foreshore Market

The deterioration of our Rye Foreshore Market site due to the ingress of sand has hampered market activities this year; persistently followed up with Morn Pen Shire with whom there is a lease. Now using other local sites.

- Community cohesion promoted. Local people supported. Rotary's presence visible locally.
- Income \$8,721 to donate to local, national and overseas projects.



## Financial summary for Year Ended 30th June 2024

**\$228,000**

Total Revenue

**\$185,000**

Total Expenses  
inc. Donations

**\$43,000**

Surplus (net)

# We'd like to thank all our supporters for their *generous support*



## *It Takes a Team.....*

During the 2024-2025 year our reach has been truly 'national' with our impact being particularly focussed on young people and youth programs, together with local schools and community service support on the Mornington Peninsula. None of this would have been possible without everyone contributing to what has been a real team effort.

## *Acknowledgements*

Our members, their partners and families, and our loyal volunteers who all so generously share their time and energy to support our activities

Our partnering organisations with whom we work collaboratively to help those in need in our community

Community members who donate goods and support us in so many ways....

**THANK YOU!**

